

Deprecated: preg_replace(): The /e modifier is deprecated, use preg_replace_callback instead in /home/razltd28/public_html/seo/libraries/joomla/filter/filterinput.php on line 501

"Internet marketing, also referred to as i-marketing, web-marketing, online-marketing, or e-Marketing, is the [marketing](#) of products or services over the [Internet](#)." ** http://en.wikipedia.org/wiki/Internet_Marketing

**Any Business can be marketed over the internet; => ☐☐
Ev**

en if you do not have a website

=> ☐☐ Even if you do not sell things on-line

=> ☐☐ If you do have a website Or sell things on-line

o☐☐☐☐ Internet marketing is a must!

=> ☐☐ Internet Marketing efforts

CAN

be locally focused

If your customers are on-line, you can, and perhaps should, have an *In*
ternet Marketing
Strategy

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Internet Marketing SELF TEST:

1. Open the search engine of your choice,

2. Search for a

main product or
service of your
business.

3. Answer these
questions:

***a) Does your
company name***

show up?

***If so, in what
position does it
appear?***

***b) Do your
competitor's
names show up?
If so, in what
position do they***

appear?

è IF your
company does
show up close to
the top of the
listing;
Congratulations,
your doing alright.
(Be sure to click on

the link provided,
and confirm that
what you see is
what you want your
potential
customers to see).

è

IF your competitors

show up before
your listing, you
may want to look at
altering your

Internet

Marketing

Strategy

to make your

Business name

show at a higher position.

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**The above is a
very simple test;
but it does
immediately give
you some idea
how easy, or
hard, it is for
your existing**

**and potential
customers to
find your
business. As
part of our
complementary
Internet
Marketing**

**Report, we do
much more
thorough
investigations
that include the
above test on a
multitude of
search engines,**

**with a multitude
of keyword
variations. In
addition we
check your sites
Alexa ranking,
conduct
directory**

**searches and
also provide you
with information
on how your
web presence
compares with
your
competitors. □ □**

Click here to
view a sample
RazSEO Internet
Marketing
Report

** sp;**

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Marketing
Report on your
business.

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Internet

Marketing

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Internet Marketing

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Wednesday, 17 March 2010 14:31 - Last Updated Wednesday, 27 March 2013 01:57
